



**LIGHT OF DAY
CANADA**

**SPONSORSHIP
PACKAGE 2026**

**NOVEMBER 7, 2026
MERIDIAN CENTRE**

LIGHT OF DAY CANADA

Light of Day Canada Foundation has raised over \$500,000 since our inception. What began in 2007 with 2 modest events in Niagara Falls and Toronto expanded to include shows in St. Catharines, London, Kingston and London at venues like the Meridian Centre, the Scotiabank Convention Centre and the Pheonix Concert Theatre.

Light of Day Canada is committed to raising money through various events to distribute to organizations that support Parkinson's and Cancer research and care.

Light of Day Canada raises funds to help support "one of a kind" multidisciplinary Parkinson's Clinic at HDS and the WalkersFamily Cancer Centre where they are committed to providing compassionate patient care for families in our community.

**WE'RE JUST AROUND
THE CORNER...**

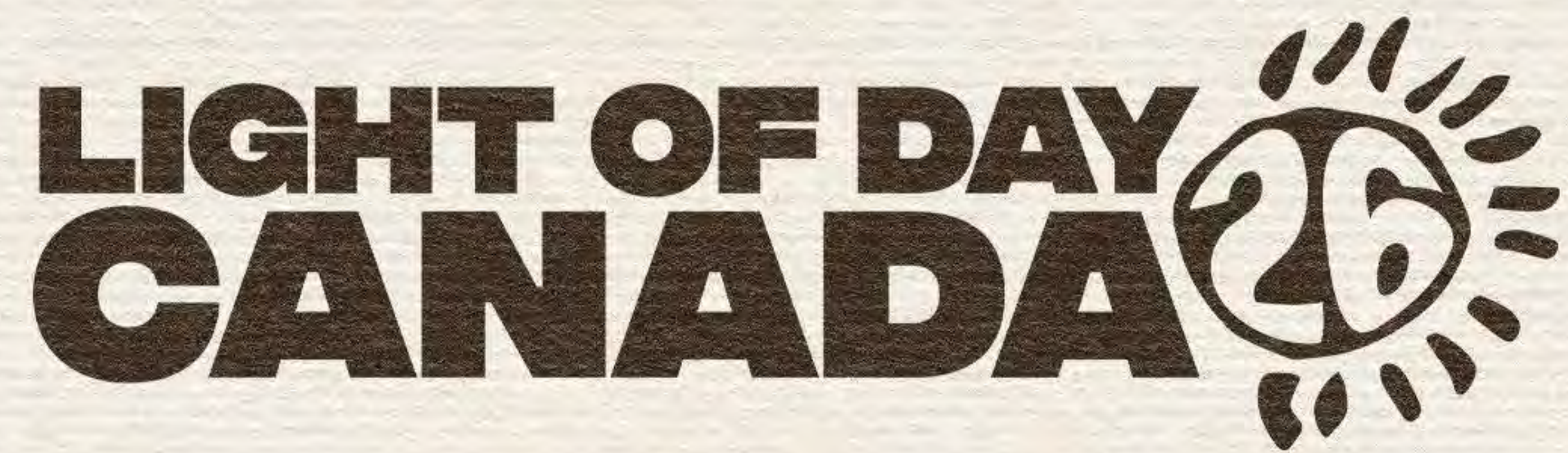




SPONSORSHIP OPPORTUNITIES

TITLE SPONSORSHIP \$10,000

- Presented by [company name] on all materials
- Opportunity to introduce the final act
- Logo prominently featured in all event marketing and promotional materials (tickets, banners, signage, leaflets, invitations, programs)
- Logo prominently featured on Light of Day Canada website with link
- Logo Prominently featured in all digital marketing for local events (including database mailings and all social media streams)
- Title Sponsor name recognition in all media
- 12 tickets in VIP seating area, VIP Reception and After-Party
- Opportunity to purchase additional tickets before they go on sale to the public



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP \$5000

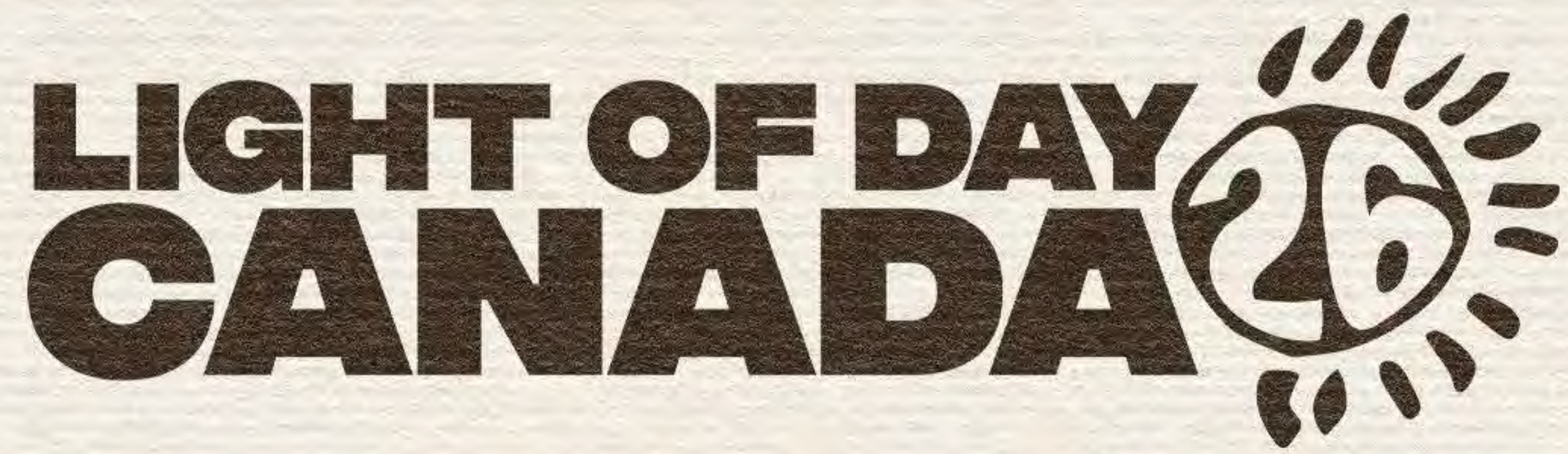
- Logo prominently featured in all event marketing and promotional materials (tickets, banners, signage, leaflets, invitations, programs)
- Logo prominently featured on Light of Day Canada website with link to your website
- Logo Prominently featured in all digital marketing for local events (including database mailings and all social media streams)
- Platinum Sponsor name recognition in all media
- 8 tickets in VIP seating area
- 8 tickets to VIP Reception and After-Party
- Opportunity to purchase additional tickets before they go on sale to the public



SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP **\$2500**

- Logo prominently featured on the Light of Day Canada website with a link to your website
- Logo listed in event program
- Gold Sponsor name recognition in all digital marketing for local events (including database)
- Gold Sponsor name recognition in all media (social, print, radio)
- 4 complimentary tickets in the VIP seating area
- 4 tickets to the VIP reception and After-Party
- Opportunity to purchase additional tickets before public on-sale



SPONSORSHIP OPPORTUNITIES

SILVER SPONSORSHIP \$1000

- Name & logo listed on the Light of Day Canada website with a link to your website
- Name listed in the event program
- Silver Sponsor name recognition in all digital marketing for local events (including database mailings and all social streams)
- Silver Sponsor name recognition in all media releases (print, radio, broadcast)
- 2 complimentary tickets in the VIP seating area
- 2 VIP Reception & After Party

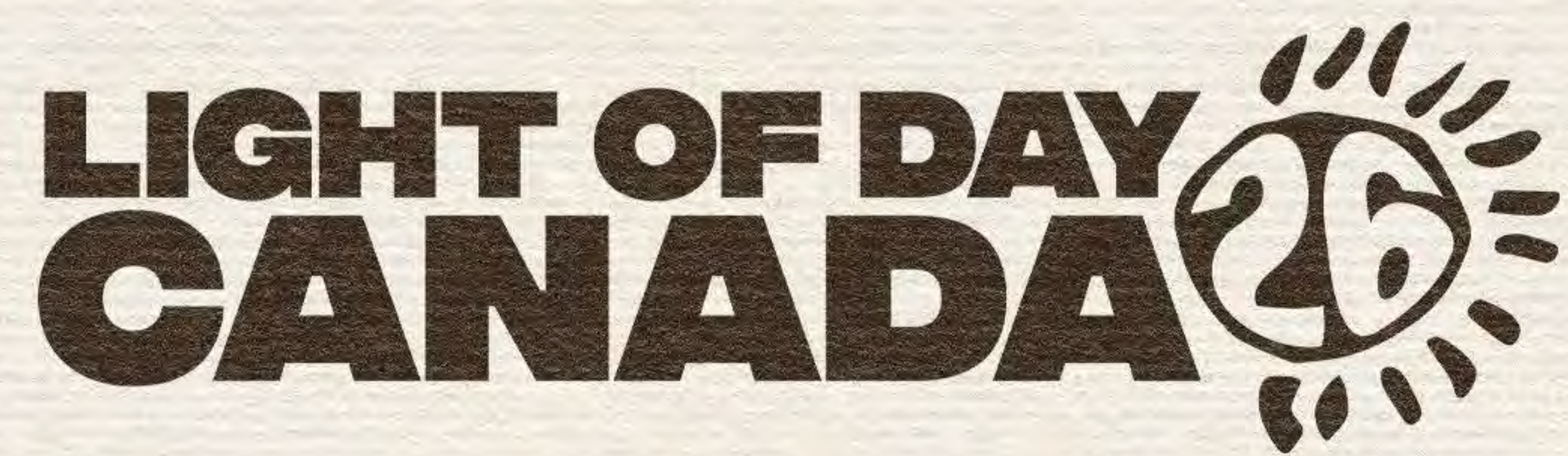


SPONSORSHIP OPPORTUNITIES

BRONZE SPONSORSHIP

\$500

- Name & logo listed on the Light of Day Canada website with a link to your website
- Name listed in the event program
- Bronze Sponsor name recognition in all digital marketing for local events (including database mailings, all social streams)
- Bronze Sponsor name recognition in all media releases (print, radio, broadcast)
- 1 complimentary ticket to the show



SPONSORSHIP OPPORTUNITIES

FRIENDS OF LIGHT OF DAY \$250


- Name featured in event marketing and promotional materials (tickets, banners, signage, leaflets, invitations, programs)
- Name featured in digital marketing for local events (including database mailings and social media streams)
- Opportunity to purchase tickets before they go on sale to the public
- Signed promotional materials

LIGHT OF DAY CANADA

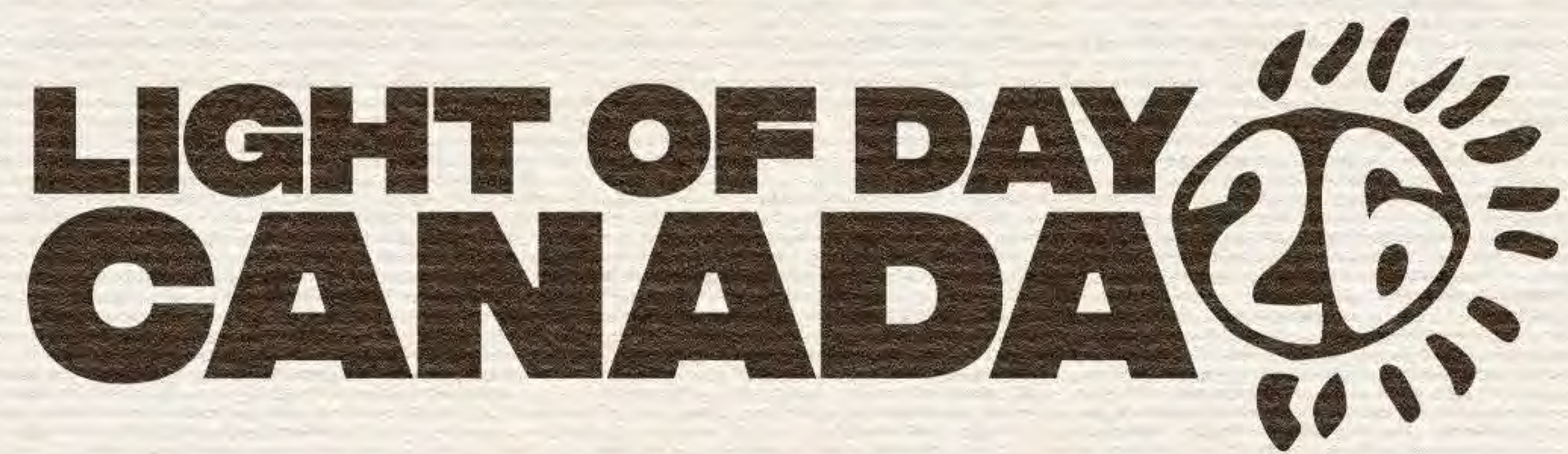


Light of Day Canada supports the following organizations:

WALKER FAMILY CANCER CENTRE
niagarahealth
foundation

 Light Of Day

 Hotel Dieu
Shaver
FOUNDATION
PARKINSON'S REHAB CLINIC



LIGHT OF DAY PAST PERFORMERS

Since 2007 many great Canadian and U.S. artists have graced our Light of Day Canada stages in Niagara Falls, Toronto, Hamilon, London and Kingston
Here are a just few of our past Light of Day Canada artists & hosts:

Steve Earle & The Dukes

Blue Rodeo

Gary U.S. Bonds

Southside Johnny & The Asbury Jukes

John Cafferty & The Beaver Brown Band

Pat Travers

Sam roberts Band

the trews

Ron Sexsmith

Alex Ligertwood (Santana)

Wally Palmer (The Romantics)

Steve Forbert

John Eddie

Chuck Prophet

Vincent Pastore

"Rowdy" Roddy Piper

Joe Grushecky & The Houserockers

Miss Emily

The Norther Pikes

Paul Langlois

Jake Clemons

DAVE HODGE

Tom Wilson

Joe D'Urso & Stone Caravan

Willie Nile

Bobby Mahoney & Seventh Son

Jason HEath & The Greedy Souls

Jesse Malin

Peter Elkas

The Rick Rose Band

Ron LaSalle

Dean MCtaGgart



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